

EXOTIC WILDLIFE ASSOCIATION

Advertising Rates

Showcase your Ranch or Business by advertising in these industry publications



Exotic Wildlife is a quarterly magazine for game ranchers and those wanting the latest information from legislative updates and regulatory analysis, to animal health and management concerns.



Fair Safari is an annual fall magazine featuring articles of interest, instruction and pertinent information for the hunting enthusiast.

EWA ACTIVE MEMBER:

Full Color	1 - 3 Issues	4 Issues or more
Full Page	\$600	\$500
½ Page	\$470	\$440
¼ Page	\$450	\$400
Business Card	\$320	\$300
Black & White	1 - 3 Issues	4 Issues or more
Full Page	\$500	\$350
½ Page	\$270	\$240
¼ Page	\$200	\$180
Business Card	\$115	\$100
Classified	\$25	-

NON-MEMBER:

Full Color	1 - 3 Issues	4 Issues or more
Full Page	\$800	\$650
½ Page	\$670	\$600
¼ Page	\$650	\$580
Business Card	\$520	\$485
Black & White	1 - 3 Issues	4 Issues or more
Full Page	\$600	\$500
½ Page	\$470	\$400
¼ Page	\$400	\$350
Business Card	\$315	\$285
Classified	\$50	-

**Full Page without bleed 7.375" X 9.75"
Full Page with bleed 8.75" x 11.25"**

EWA Advertisement Specification Guide

The following are the deadlines for the camera ready ads for the Exotic Wildlife Association and Fair Safari magazines.

If you have questions concerning placement of ads, or need assistance with ad construction, please contact one of our advertising representatives:

Email: info@exoticwildlifeassociation.com
or call 830-367-7761.

1/4 Page 3.625" X 4.75"

"**Digital Camera ready ad copy**" must be supplied as a hi-resolution print-ready .pdf or a 300 ppi .tif or .jpg file. All other files or formats cannot be considered "Camera ready ad copy" and may be subject to additional graphic charges.

Camera ready ads will be placed as received and the Association assumes no responsibility for their appearance.

Digital files are accepted on cd-rom or by email. FTP upload is available on request.

We cannot accept or attempt to open any executable files (.exe).

Note: Most images that are prepared for use on a web site are too low resolution for quality printing.

EWA Magazine

<i>Winter Issue</i>	<i>January - March (Mailed in February)</i>	<i>Due Jan. 1</i>
<i>Spring Issue</i>	<i>April - June (Mailed in May)</i>	<i>Due April 1</i>
<i>Summer Issue</i>	<i>July - September (Mailed in August)</i>	<i>Due July 1</i>
<i>Fall Issue</i>	<i>October - December (Mailed in November)</i>	<i>Due Oct. 1</i>

1/2 Page 7.375" X 4.75"

Fair Safari Magazine

Fall Issue *September 1st*

EXOTIC WILDLIFE ASSOCIATION
105 Henderson Branch Rd. W., Ingram, TX 78025
830-367-7761 • FAX 830-367-7762
Email: info@exoticwildlifeassociation.com
Web Site: <http://www.exoticwildlifeassociation.com>

1/8 Page 3.625" X 2.25"